

## Can you Pen Persuasively?

Love our Donkeys? Then persuade others to visit!

### STUDENT INTRODUCTION

- ▶ Did you enjoy your visit to the IW Donkey Sanctuary?
- ▶ Would you like to help encourage more people to support the charity?



### TASK

- ✓ Help by writing a leaflet to persuade others to adopt a donkey.
- ✓ Tell them about the exciting things they do there and how the adoption scheme will help.

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Here are some ideas that will help you plan your visit. Jot down some notes below:

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**Facts about the place** (What, where, who, how, why?)

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**Opinion** (What you think and why you think it)

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**Rhetorical Question** (How would you like to stroke a donkey?)

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**Adjectives** (adorable, cute, friendly)

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You could also try to use **alliteration** (delicious donuts) and **emotive language** to appeal to the reader's emotions. Write a few examples here:

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Back panel

I love sponsoring a donkey  
because....

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Picture of donkeys being looked  
after

Picture of happy donkeys

To sponsor, contact...

Map of how to get to the sanctuary

Picture of favourite donkeys or  
ponies/horses at the sanctuary



Title

Things you can do / information about  
the donkeys

Adoption donkeys and their stories

Good things about the TW Donkey  
Sanctuary

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