

TEACHER NOTES

KS4 Leisure & Tourism

Investigation / case study into the industry

Tourist Attraction Study Opportunities



Education
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Contextual Summary

This information resource is for key stage 4 students who are studying Leisure and Tourism GCSE for any of the following boards: AQA, OCR, Edexcel, CCEA or WJEC, and those studying Travel & Tourism in Scotland for the national qualifications.

The resource is a brief introduction to the opportunities for students at **The Model Village Godshill**.

By prior arrangement, students are able to visit the model village to study and investigate all aspects of a tourist attraction and how it operates as a business. There are opportunities to understand how

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Students, teachers or educational establishments will need to contact the team at The Model Village Godshill to ensure a suitable visit plan is implemented.

Ability Levels

There is one version of this resource intended for key information only.

Key skills practised in this unit:

- ▶ Gaining an insight into a specific sector within the Leisure and Tourism industry, and understanding the nature of tourist attractions
- ▶ Understanding how attractions operate as businesses, employing marketing, data and other tools to ensure sustainability

Relationship to Curriculum

Relevant opportunities exist here for any students of Leisure & Tourism interested in using this unique and successful attraction as a case study, or as part of an investigation, in relation to the units specified by their exam board.

Enrichment Opportunities

Students have the opportunity to visit an attraction in the tourism sector, and to ask questions and undertake research to enhance their understanding and complete a case study. This is an integral part of the qualification.

For further details visit www.edudest.uk and click:

- ▶ *Resource Finder* - to locate specific resources identified above
- ▶ *Venue Finder* - to learn more about education at this venue
- ▶ *Subject Finder* - to find other relevant Isle of Wight venues

SUBJECT

Leisure & Tourism

UNIT

Investigation / Case Study

OPPORTUNITIES FOR USE

- ✗ Pre-Visit
- ✓ On-Site Activity
- ✓ Post-Visit



S4 S5

CURRICULUM / SYLLABUS

- ✓ All exam boards

Applies to Resource numbered:

109051

