

TEACHER NOTES

KS4 Leisure & Tourism

Investigation / case study into the industry

Tourist Attraction Study Opportunities



Education
Destination



Contextual Summary

This information resource is for key stage 4 students who are studying Leisure and Tourism GCSE for any of the following boards: AQA, OCR, Edexcel, CCEA or WJEC, and those studying Travel & Tourism in Scotland for the national qualifications.

The resource is a brief introduction to the opportunities for students at Blackgang Chine. By prior arrangement, students are able to visit the park to study and investigate all aspects of a coastal theme park and how it operates as a business.

There are opportunities to understand how the local attractions

Teaching resources by Education Destination Ltd.

Curriculum relevant materials supporting school trips to the Isle of Wight

Book today with Education Destination and get full access to this and hundreds more quality resources

Tasks will be dependent on students' individual needs based on their course outline and intended outcomes or project objectives

www.edudest.uk

Students, teachers or educational establishments will need to contact staff at Blackgang Chine to ensure a suitable visit plan is implemented.

Ability Levels

There is one version of this resource intended for key information only.

Key skills practised in this unit:

- ▶ Gaining an insight into a specific sector within the Leisure and Tourism industry, and understanding the nature of coastal tourist attractions / theme parks
- ▶ Understanding how theme parks operate as businesses, employing marketing, data and other tools to ensure sustainability.

Relationship to Curriculum

Relevant opportunities exist here for any students of Leisure & Tourism interested in using the theme park as a case study, or as part of an investigation, in relation to the units specified by their exam board.

Enrichment Opportunities

Students have the opportunity to visit a successful theme park attraction in the tourism sector, and to ask questions and undertake research to enhance their understanding and complete a case study. This is an integral part of the qualification.

For further details visit www.edudest.uk and click:

- ▶ *Resource Finder* - to locate specific resources identified above
- ▶ *Venue Finder* - to learn more about education at this venue
- ▶ *Subject Finder* - to find other relevant Isle of Wight venues



Original Content ©2015 Education Destination www.educationdestination.co.uk
Our ref: LET-IVLT-ATST-10629-TN

SUBJECT

Leisure & Tourism

UNIT

Investigation / Case Study

OPPORTUNITIES FOR USE

- ✗ Pre-Visit
- ✓ On-Site Activity
- ✓ Post-Visit



CURRICULUM / SYLLABUS

- ✓ All exam boards

Applies to Resource numbered:

106291

10629