



KS2L English Writing for Purpose & Audience



Rainforest Leaflet Challenge!

Present a case for why the rainforest must be saved!

Student Introduction

- ► Rainforests are important. Can you find information on why rainforests are worth saving?
- ► Research how and why the rainforests are being threatened, and convince others to take action.



'I visited the Amazon basin in South America and saw for myself the effects the destruction of the rainforest was having on native wildlife and the indigenous people. I came home determined to make people aware of the desperate situation and how close to extinction some of the animals and plants really are.'

Derek and Sandra Curtis

Owners of Amazon World Zoo Park

AT THE

COLLECT SOME INFORMATION

Your Task: collect information for a leaflet to explain:

- ▶ why the rainforests are important
- how and why they are being threatened
- how readers can take action to help

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|-------|-----------------|--------|
| | will need to | |
| col | lect the follov | ving |
| infor | mation during | g your |
| | visit. | |

Develop this information into paragraphs back at school for your leaflet.

| Audience: _ | |
|-------------|--|
| | |
| Purpose: | |

1. What is a tropical rainforest?

Give facts and description from your observations

2. Where are tropical rainforests found?

3. Find a **critically endangered** animal that lives in the tropical rainforest. *Look on the information boards*.



4. What products do we get from the rainforest?

- 5. Why are rainforests being cut down?
- 6. Why do you think rainforests are important?

7. What can we do to help?



Back at school - leaflet production

Task: To write a leaflet which explains why rainforests are important and how they are threatened.

Audience: ______

Purpose:

- Write up draft paragraphs in clear sentences
- ▶ Decide on sub headings
- ► Select pictures



When writing up your paragraphs, remember to:

- ✓ **use a short sub-heading** that introduces each section You could use a question that your paragraph will answer
- ✓ use pronouns and conjunctions to help make your meaning clear
- ✓ use language and tone to suit your purpose and audience.

