

KS3 English Writing for Purpose & Audience

119021

Rainforest Leaflet Challenge!

Can you help save the rainforest?

Student Introduction

- Rainforests are important. Can you find information on why they are worth keeping?
- You will write a leaflet so others will know how and what to do to help.



AT TH PARK		
	1.	
	2.	
	3.	
Write down 4 continents where rainforests are found.		
1	3	
2	4	

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Find the names of 5 things we get from the rainforests.	Find three animals that are nearly extinct in the wild.		
1	1		
2	2		
3	3		
4			
5			
Why are people cutting down the trees and destroying the rainforests?			
What happens to the cleared land after the 'slash and burn"?			
Give two reasons why the rainforests are important.			
1			
2			
Find 2 or more ways we can help to save more rainforests from being destroyed.			
1			
2			
3			
3.			
3			

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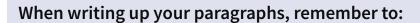
Back at school - leaflet production

Task: Create a leaflet.

Audience: Those interested in environmental issues.

Purpose: To explain the critical situation that rainforests are in and to persuade the reader to support the campaign to save them.

- Research any extra information required
- Write up draft paragraphs
- Decide on lay out and headings/sub headings
- Select appropriate images



- ✓ consider appropriate tone and language to suit your audience and make your explanations clear e.g. passive voice
- ✓ use conjunctions to show cause and effect, and for cohesion within and between sentences and paragraphs
- ✓ make thoughtful vocabulary choices that will influence your reader
- ✓ choose appropriate headings and sub headings to guide your reader.



