

TEACHER NOTES

GCE Business Studies

Investigating Business in a Competitive Environment

Attraction Study



Education
Destination

TAPNELL
FARM PARK

Contextual Summary

This information resource is for key stage 5 or post-16/adult students who are studying GCE Business Studies (all exam boards). By prior arrangement, students can visit **Tapnell Farm Park** to undertake case study research or investigations into specific areas of business as appropriate to the unit within the qualification being studied.

Students can look at enterprise and entrepreneurship, making the most of business opportunities, putting ideas into practice, making businesses effective, and understanding external influences and factors.

Teaching resources by Education Destination Ltd.

Curriculum relevant materials supporting school trips to the Isle of Wight

Book today with Education Destination and get full access to this and hundreds more quality resources

The resource is a brief introduction to the www.edudest.uk

SUBJECT

Business Studies

UNIT

Various AS and A2 units

OPPORTUNITIES FOR USE

- ✗ Pre-Visit
- ✓ On-Site Activity
- ✗ Post-Visit



CURRICULUM / SYLLABUS

- ✓ All exam boards

Applies to Resource numbered:

152051

Task Implementation

Tasks will be dependent on students' individual needs based on their course outline, themes, intended outcomes or project objectives.

Students, teachers or educational establishments can contact the team at Tapnell Farm Park via Education Destination to arrange a visit, to ensure that appropriate educational foci are agreed.

Ability Levels

There is one version of this resource intended to outline opportunities at this venue for key stage 5 and post-16 students.

Key skills practised in this unit:

- Supplementing knowledge gained on the course with hands-on work relating to all aspects of business relevant to the course.

Enrichment Opportunities

Students have the opportunity to undertake research to enhance their understanding.

Relationship to Curriculum

Relevant opportunities exist here for any students of GCE Business Studies interested in using Tapnell Farm Park as part of an investigation, in relation to the themes/units specified by their exam board.

