

PARENT NOTES

Geography

Human Geography: Diversification/Leisure



At A Glance:

- ✓ Human Geography
- ✓ Key Stage 4
- ✓ Mixed Ability
- ✓ National Curriculum 2014
- ✓ Focussing on the concept of diversification
- ✓ Pre-visit, on-site and follow-up

About this activity

Before their visit to the Tapnell Farm Park, students will learn a little bit of background to the farm. They will use a range of different resources, including maps, photographs, and specific Isle of Wight tourism sites, to find out where Tapnell Farm Park is located, and what it was like before and during 'diversification', and what it is like now.

All of this will prepare them fully for the activities that they will complete during their visit. Then, whilst on-site, students will carry

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Isle of Wight, which has diversified from dairy farming into tourism and recreation in recent years. They will be investigating the range of facilities, attractions, and amenities that the farm has to offer during their visit.



strategies in place, and how Tapnell Farm Park is attempting to be sustainable and encourage eco-tourism.

Through the activities, there are also 'cross-over' opportunities with both a literacy and a numeracy focus to develop these vital skills alongside their geographical learning. On their return to school, there is guidance on the worksheet which guides them through creating a newspaper article based on what they have learnt about the farm.

Questions & Answers

What is the task?

- ▶ This is a geography task which enables students to make first-hand observations of the human geography (farming, farm diversification, tourism and leisure, and sustainability) of a specific area/attraction.
- ▶ Students will learn about the human geography of the area; specifically, they will learn about the tourism and leisure related activities taking place, the ways in which the farm has diversified from dairy farming, and the ways that potential issues are managed as sustainably as possible.
- ▶ The activities on the worksheet guide students through learning key terms and their definitions, what tourism and leisure 'looks' like in reality through investigating a specific attraction, and encourages them to think 'outside the box' when it comes to identifying and discussing issues and sustainable management strategies.
- ▶ Activities with a numeracy and/or literacy focus develop these fundamental skills.

“Diversification is the key to the future...”

- Fujio Mitarai

Questions & Answers

How does this link to my child's learning?

- ▶ Below are the relevant links to the current GCSE Geography specifications, showing where this resource fits into your child's studies:
 - ✓ How 'urban and rural areas are used for leisure'
 - ✓ The 'advantages and disadvantages of leisure use for both local residents and leisure users'
 - ✓ The 'impacts of increasing leisure use on rural honeypots'
 - ✓ 'Study of one location where leisure use is managed and the effectiveness of the management strategy'
 - ✓ The 'diversification of farming to generate new income streams: GM crops, specialist crops and food, organic farming, recreation and leisure'
 - ✓ How 'the tourist industry may be made more sustainable in the future. The concepts of ecotourism, ethical tourism and responsible travel'

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What will they learn?

- ▶ How to define the meaning of the terms 'diversification' and 'sustainable' and other associated key geographical concepts such as 'honeypot site' and 'ethical or eco-tourism'
- ▶ What current facilities at Tapnell Farm Park are like, and how things have changed in recent years as the farm has diversified its activities.
- ▶ How diversification at Tapnell Farm Park has resulted in a wide range of tourism and leisure attractions and facilities.
- ▶ What issues are associated with the developments at Tapnell Farm Park, and how these are managed for the enjoyment of visitors and sustainability.

How does this enrich study undertaken in school?

- ▶ Nothing beats first-hand experience of what is learnt in school. Seeing the site, and the recreational and customer facilities at Tapnell Farm Park first-hand will allow them to appreciate the different and varied leisure activities that take place on a diversified farm. It will allow them to really 'think through' and apply what they learn in school; fieldwork literally brings to life the learning that takes place in the classroom.
- ▶ This activity involves a lot of fundamental skills in geography; map work, research and graphical skills, as well as conducting primary fieldwork such as making observations, and recording information which can then be analysed. Numeracy and literacy skills are also developed through some of the activities.
- ▶ Also, good fieldwork is fun! Students have the opportunity to fully engage with the subject and immerse themselves in it; something which will hopefully enthuse them and instill in them a curiosity about the world around them for the rest of their lives.
- ▶ Tapnell Farm Park is an excellent and completely 'current' example of farm diversification and how dairy farmers are adapting to the modern world. Also, the developments that have taken place here are very much in harmony with and are, as far as possible, sustainable. Seeing this first hand, and considering the ways in which Tapnell is attempting to be as sustainable as possible, helps students to consider their own lives, activities and role in the world, as well as that of larger organisations.

What do they need to have done in preparation?

- ▶ Students can use the internet and/or books to ensure that they fully understand the meaning of the key terms listed above.
- ▶ The following websites are the ones listed in the worksheet, which students use before their visit to Tapnell Farm Park. These could be used to get a feel for what they will see during their visit to the farm:

<http://www.natureonthemap.naturalengland.org.uk/MagicMap.aspx> Students can zoom into the western Isle of Wight, find Tapnell Farm marked on and then 'explore' what the location/area is like by turning layers on and off in the 'table of contents'

Isle of Wight tourism websites, such as: <https://www.visitisleofwight.co.uk/things-to-do/tapnell-farm-park-p1193211> and <http://www.isleofwight.co.uk/attraction/tapnell-farm/>

TripAdvisor here: https://www.tripadvisor.co.uk/Attraction_Review-g503893-d8567468-Reviews-Tapnell_Farm_Park-Yarmouth_Isle_of_Wight_England.html

- ▶ It is beneficial for students to have a secure understanding of the key terms and theory before they visit the farm.

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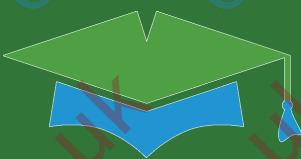
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- ✓ Literacy – using the guidance on the worksheet to complete activities as instructed to do so. Lower ability students will be provided with hints, additional guidance and sentence starters/writing frames to assist them with this, as well as the support of their teacher.
- ✓ Numeracy – drawing accurate graphs from a set of data, and interpreting what they show. Again, lower ability students are provided with a graph 'frame' with scales and axis labels to help them with this.
- ✓ Working with others – collaborating and cooperating with other students to complete activities and support each other's understanding.
- ✓ Working independently – showing that they can follow instructions to complete an activity on their own, within the time frame and following the expectations given to them.

Helpful Resources

Encourage your child to research diversification and leisure!

This activity was compiled by **Education Destination** in conjunction with **Tapnell Farm Park**. We help students of all ages and abilities to experience excellent curriculum based learning opportunities at many Island venues and attractions.



edudest.info

At **Tapnell Farm Park** you'll find an amazing location for learning! This diversified farm is located on the site of the 1970 Isle of Wight Festival. Explore the animal paddocks and many fun activities! Fabulous learning in Geography, Science, Maths & Literacy!



tapnellfarm.com

For further reading about diversification and leisure, **wikipedia** offers an excellent range of articles.

This would serve as an ideal introduction for learners prior to their visit, and is suitable for ages 7 upwards.



wikipedia.org

